



**THE STRATEGIC COMPASS SCORECARD**  
PROGRESS & ACCOUNTABILITY

UPDATED JANUARY 2021 CONSOLIDATED

Compass Point #2: Student Experience

Amani Jennings, Dean of Students & Laura Liesman, Assistant VP of Athletics

OBJECTIVE	KEY RESULTS	Metric Definition	Initial 2017-2018 Baseline	ACHIEVED				GOAL BY:
				18-19	19-20	20-21	21-22	22-23
1. Retention rate	At least 75 percent	FTFT 1 year retention rate Page G-1 of Fact book	74%	79%				78%
2. IT infrastructure	Improved Wifi Coverage/Smart Classroom percentage	Improved Wifi Coverage is Academic area/Student Lounge or res. hall w/ updated/new wireless access point/technology at start of Fall Semester. Smart Technology at start of Fall Semester by Level: Level 1 Classrooms (Touchscreen TV, PC, podium and pod). Level 2 Classrooms (Projector, PC, podium, and smartboard). Total Classrooms: 65	Improved Wifi Coverage: 10% Total Classrooms with Smart Technology:29/45% Level 1 Classrooms: 4/6% Level 2 Classrooms: 25/38%	Improved Wifi Coverage: 33% Total Classrooms with Smart Technology:38/58% Level 1 Classrooms: 33/50% Level 2 Classrooms: 5/8%	Improved Wifi Coverage: 52% Total Classrooms with Smart Technology:40/61.5% Level 1 Classrooms: 35/54% Level 2 Classrooms: 5/8%	Process Ongoing		Wifi: 100% Smart: 60/90%
3. Student space	Total useful/usable square feet gathering spaces	Need to calculate this metric? Not previously measured.	Calculate baseline in 2018	Not calculated	in Master Plan			TBD
4. Student engagement	Student Satisfaction Survey	Student Life Student Satisfaction Survey: Overall how satisfied are you with student activities and events at GCU?	63% meets or exceeds expectations (721 unique respondents)	66% meets or exceeds expectations (831 unique respondents)				75% meets or exceeds expectations
5. Faith and spiritual experiences	Participation at mission-related events	Head count of persons attending mission related events	2,185	2360				3,000
6. Leadership experience	Participation rate in signature experience activities	Headcount of students in Women In Leadership Development (WILD), Emerging Leaders Program (ELP), Mercy Collegiate Society (MCS), Student Athlete Advisory Council (SAAC)	WILD: 52, ELP: 28, MCS: 75, SAAC: 26. Total: 181.	WILD: 46, ELP: 20, MCS: 64, SAAC: 26. Total: 156				Total: 271 (50% more than baseline)
7. Campus culture	Student attendance/ satisfaction survey results	Student satisfaction with campus culture, environment, interactions as measured on RNL SSI and NSSE.	RNL SSI 5.26/7	NSSE 2019 Campus Environment FY Quality of Interactions Mean 42.3 GCU Preferred Mean 43.6 FY Supportive Environment Mean 40.6 GCU Preferred Mean 38.9 SR Quality of Interactions Mean 43.8 GCU Preferred Mean 43.2 SR Supportive Environment Mean 34.2 GCU Preferred Mean 34.2				RNL SSI 5.5/7, NSSE FY Interactions 43.5, FY Supportive Environment 42, SR Interactions 45, Supportive Environment 36



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8. Athletic experience	End-of-year athletic survey results	Student athlete rating of overall athletic experience and overall experience on Athlete ViewPoint Survey	not available	Overall Athletic Experience = 3.98. National Average=3.82 Overall Experience =3.70, National Average 4.03. Based on data from Athlete ViewPoint Survey				Overall Athletic 4.10, Overall 4.00