

Q1.

Please complete the program assessment plan. The format is similar to the one for the 2016 plans. If you need assistance, please contact the Office of Assessment. You can enter the data and return to complete, using the same computer and original link. Once you submit, that action is final. You will receive a copy of your submittal.

Be sure to review academic program outcomes for appropriate rigor (Bloom's taxonomy) and assessable results. Avoid vague or general statements that cannot be quantified or measured.

The update of Academic Program Assessment Plans (AY 2019-2021) are due by September 30, 2019.

Q2. Person completing the report

Jessica Hausmann

Q3. Email address of person completing the report

jhausmann@georgian.edu

Q4. Program Name

Writing Intensive

Q5. School or Department

- School of Arts and Sciences
- School of Business and Digital Media
- School of Education

other, please specify All Schools have WI, but the Program is housed in Arts and Sciences

Q6. Level of Program

- Undergraduate Major
- Graduate-Masters
- Graduate-certificate only
- Undergraduate-University wide
-

other, please specify

Q7. Assessment Plan for years

- Fall 2019 through Fall 2022
- Fall 2020 through Fall 2023
- Fall 2021 through Fall 2024

Q8. Indicate the name of the major(s), minor(s), and the associated degree(s) for this academic program.

Major(s)	<input type="text" value="n/a"/>
Degree(s)	<input type="text" value="n/a"/>
Minor(s)	<input type="text" value="n/a"/>

Q9. State your learning outcomes

- Learning Outcome (LO) 1
- Learning Outcome (LO) 2
- Learning Outcome (LO) 3
- Learning Outcome (LO) 4
- Learning Outcome (LO) 5

Q10. Related USLG-Undergraduate Student Learning Goals. Align the program learning outcomes stated above with the associated USLG.

This question was not displayed to the respondent.

Q11. Related GSLG-Graduate Student Learning Goals. Align the learning outcomes stated above with the associated GSLG.

This question was not displayed to the respondent.

Q12. Related BRIDGE-General Education Goals

Foundational Knowledge
of Human Cultures and
the Physical and Natural
World

Intellectual and Practical
Skills

Personal and Social
Responsibility

Integrative Learning

	Foundational Knowledge of Human Cultures and the Physical and Natural World	Intellectual and Practical Skills	Personal and Social Responsibility	Integrative Learning
Learning Outcome 1	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Learning Outcome 2	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Learning Outcome 3	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Learning Outcome 4	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Learning Outcome 5	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q13. Related Accreditation Standard *(if applicable)*

- Learning Outcome (LO) 1
- Learning Outcome (LO) 2
- Learning Outcome (LO) 3
- Learning Outcome (LO) 4
- Learning Outcome (LO) 5

Q14. Course Mapping. Program Courses and Experiential Learning mapping to Program Outcomes. Map **all** program courses to the program's learning outcomes here. List courses with short catalog name, i.e. EN101. Please check to see if all program courses are mapped to at least one program outcome.

How do students learn this? In what course(s) and/or co-curricular experience(s)?

- Learning Outcome (LO) 1
GEN199, GEN400, All WI designated courses (vary by semester)
- Learning Outcome (LO) 2
GEN199, GEN400, All WI designated courses (vary by semester)
- Learning Outcome (LO) 3
GEN199, GEN400, All WI designated courses (vary by semester)
- Learning Outcome (LO) 4
GEN199, GEN400, All WI designated courses (vary by semester)
- Learning Outcome (LO) 5
GEN199, GEN400, All WI designated courses (vary by semester)

Q15.
Formative Assessment will occur in.....
(Designate the selected course from above mapping where evidence will be collected.)

- Learning Outcome (LO) 1
GEN199
- Learning Outcome (LO) 2
GEN199
- Learning Outcome (LO) 3
GEN199
- Learning Outcome (LO) 4
GEN199
- Learning Outcome (LO) 5

Q16. **Summative Assessment** will occur in.....
(Designate the selected course from above mapping where evidence will be collected.)

- Learning Outcome (LO) 1
GEN400
- Learning Outcome (LO) 2
GEN400
- Learning Outcome (LO) 3
GEN400
- Learning Outcome (LO) 4
GEN400
- Learning Outcome (LO) 5

Q17. **Assessment Protocol.** How and when do you assess the achievement of all students in your program before they graduate and record the results of your assessment.

Formative Assessment

	LO 1	LO2	LO3	LO4	LO5
Direct Evidence	Year 1	Year 3	Year 3	Year 2	
Indirect Evidence	Year 1	Year 3	Year 3	Year 2	

Q18. **Assessment Protocol.** How and when do you assess the achievement of all students in your program before they graduate and record the results of your assessment.

Summative Assessment

	LO 1	LO2	LO3	LO4	LO5
Direct Evidence	Year 1	Year 3	Year 3	Year 2	

Indirect Evidence

Year 1

Year 3

Year 3

Year 2

Q19. What do you consider satisfactory achievement of this outcome? Why?

Formative Assessment

	LO 1	LO2	LO3	LO4	LO5
Direct Evidence Benchmark	All rubric criteria will be met at the evident (satisfactory) level for 80% of artifacts assessed. Rubric criteria achieved below this standard will be identified for further analysis.	All rubric criteria will be met at the evident (satisfactory) level for 80% of artifacts assessed. Rubric criteria achieved below this standard will be identified for further analysis.	All rubric criteria will be met at the evident (satisfactory) level for 80% of artifacts assessed. Rubric criteria achieved below this standard will be identified for further analysis.	At least 90% of students submit the final signature assignment with at least 2 drafts – one early draft which received feedback and one final draft revised in light of that feedback, and achieve “evident” level of performance when evaluated with common rubric for revision of signature assignment. This rubric evaluates broadly if students took advantage of feedback for revision. (see attached)	
Indirect Evidence Benchmark	Not clear - previous data was based on SIRs and collected by Director of Assessment. SIRs will no longer be used at GCU. Must be revisited when a new instrument has been established.	Not clear - previous data was based on SIRs and collected by Director of Assessment. SIRs will no longer be used at GCU. Must be revisited when a new instrument has been established.	Not clear - previous data was based on SIRs and collected by Director of Assessment. SIRs will no longer be used at GCU. Must be revisited when a new instrument has been established.	Not clear - previous data was based on SIRs and collected by Director of Assessment. SIRs will no longer be used at GCU. Must be revisited when a new instrument has been established.	

Q20. What do you consider satisfactory achievement of this outcome? Why?

Summative Assessment

	LO 1	LO2	LO3	LO4	LO5
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Direct Evidence Benchmark

At least 80% of students will achieve “effective” performance in the competency area of how informal writing is used to engage with content.

At least 80% of students will achieve “effective” performance when evaluated with the sections of a common rubric that evaluate conventions of writing.

At least 80% of students will achieve “effective” performance when evaluated with the sections of a common rubric that evaluate audience awareness.

GEN400 At least 90% of students submit the final signature assignment with at least 2 drafts – one early draft which received feedback and one final draft revised in light of that feedback, and achieve “evident” level of performance when evaluated with common rubric.

Indirect Evidence Benchmark

Not clear - previous data was based on SIRs and collected by Director of Assessment. SIRs will no longer be used at GCU. Must be revisited when a new instrument has been established.

Not clear - previous data was based on SIRs and collected by Director of Assessment. SIRs will no longer be used at GCU. Must be revisited when a new instrument has been established.

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Not clear - previous data was based on SIRs and collected by Director of Assessment. SIRs will no longer be used at GCU. Must be revisited when a new instrument has been established.

Q21. Program Assessment Time Frame: Time Frame for Assessing the outcome.

Indicate the year of the plan where the data will be analyzed. Also indicate if data will be collected annually. This is helpful for gathering assessment artifacts from small classes or groups.

	Year 1 of Plan	Year 2 of Plan	Year 3 of Plan	Data collected annually
Learning Outcome 1	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Learning Outcome 2	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Learning Outcome 3	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Learning Outcome 4	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Learning Outcome 5	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Location Data

Location: [\(40.035095214844, -74.110702514648\)](#)

Source: GeoIP Estimation

